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**B.B.A. (Part - III) (Semester - VI) Examination, 2013**  
**PRACTICES IN MODERN MANAGEMENT (Paper - II)**  
**Sub. Code : 43962**

Day and Date :

Total Marks : 40

Time : 3:00 p.m. to 6:00 p.m.

- Instructions : 1) All the questions are Compulsory.  
2) Figures to the right indicate full marks.

**Q1)** What do you mean by Time management? Discuss the Importance and Techniques of Time Management. [14]

OR

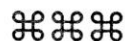
What do you mean by Disaster? Discuss in detail different types of Disaster.

**Q2)** Write short answers (**any Two**) [2 × 8 = 16]

- a) ABC Company is engaged in organizing events on a regular basis. It organizes small, medium and large size events. You are recently recruited by ABC Company as an event manager. The company has accepted contract of organizing 'Annual General Meeting' of XYZ Company located at Kolhapur. In this regard you are required to answer the following (you may assume imaginary, figures, wherever necessary)
- i) What would be the potential revenue and expenses for organizing the above 'Annual General Meeting'?
  - ii) How you will organize other matters related to this meeting?
- b) Discuss the areas of Social Responsibility of Business.
- c) Discuss the causes of Stress.
- d) Define strategic management. Explain in brief the scope of strategic management.

**Q3)** Write short notes (**any Two**) [2 × 5 = 10]

- a) The Ethical issues in business?
- b) Importance of event management.
- c) Management of stress.
- d) Nature of strategic management.



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**B.B.A. (Part - III) (Semester - VI) Examination, March - 2014**  
**PRACTICES IN MODERN MANAGEMENT**

**Sub. Code : 43962**

Day and Date : Tuesday, 18 - 03 - 2014  
Time : 12.00 noon to 2.00 p.m.

Total Marks : 40

- Instructions :
- 1) All the questions are compulsory.
  - 2) Figures to the right indicate full marks.

**Q1) Discuss the concept Event Management and explain Types of Events. [14]**

**OR**

Define the term strategic management. Explain meaning nature, scope and importance of strategic management.

**Q2) Write short answers (any two): [16]**

- a) What do you mean by Business Ethics?
- b) What are the techniques of Time Management?
- c) What is stress management? Give causes of stress.
- d) Discuss the concept Social Responsibility.

**Q3) Write short notes (any two): [10]**

- a) Areas of Social Responsibility.
- b) Ethical Issues in Business.
- c) Importance of Time Management.
- d) Managing Disaster.

*EEE*